



## 2023 Tour Connection Terranea Sponsorship Opportunities

### ★ Title Co-Sponsorship ONE POSITION AVAILABLE \$15,000.00

- ▶ Sponsors name in Event Title
- ▶ Largest and most enhanced advertising space
- ▶ Registration for two attendees (\$5,590 value)
- ▶ 12 month banner ad on the Tour Connection website\* (\$3,800 value)
- ▶ Branding displayed on the step and repeat banner
- ▶ Inside Cover of the printed event guide ad space (\$1,900 value)
- ▶ Logo Placement on all 2023 Main Event collateral
- ▶ Branding displayed on the HOMEPAGE of the 2023 Event Web Page and the sponsorship page of the webpage from date of signed contract through the event date

### ★ Main Stage & Concert Sponsor ONE POSITION AVAILABLE \$12,500.00

- ▶ Sponsor name and logo to be displayed on main stage and on concert bill
- ▶ Registration for two attendees (\$5,590 value)
- ▶ Six month Banner Ad on the Tour Connection website\* (\$1,900 value)
- ▶ Premium Placement on Trade Show Day
- ▶ Branding displayed on the step and repeat banner
- ▶ Logo placement in the 2023 Printed Event Guide
- ▶ Branding displayed on 2023 Tour Connection Event Web Page from date of signed contract through the event date

### ★ Registration Name Badge Sponsorship ONE POSITION AVAILABLE \$10,000.00

- ▶ Registration name badges printed with sponsor name and logo to be passed out to every agent in attendance
- ▶ Registration for two attendees (\$5,590 value)
- ▶ Premium Placement on Trade Show Day
- ▶ Six month banner ad on the Tour Connection website\* (\$1,900 value)
- ▶ Branding displayed on the step and repeat banner
- ▶ Logo placement in the printed event guide
- ▶ Branding displayed on 2023 Event Web Page from date of signed contract through the event date

★ Trade Show Bag Sponsor \$10,000.00

- Company name and brand on Trade Show Bags
- Premium Placement and Registration for two attendees (\$5,590 value)
- Branding displayed on Step/Repeat and in printed Event Guide
- Six Month Banner ad on the Tour Connection Website (\$1,900 value)
- Branding displayed on 2023 Tour Connection Event Web page from date of signed contract through the event date.

★ NAME SPONSORSHIPS

★ Platinum Name Sponsor 5 POSITIONS AVAILABLE \$8,500.00

- Company name and brand featured on all event collateral
- Premium Placement on Trade Show Day
- Registration for one attendees (\$2,795.00 value)
- Full Page Ad in the 2023 Printed Event Guide
- Branding displayed on the step and repeat banner
- 12 Month Premium Banner Ad on 2023 Event web page from date of signed contract through the event date
- Branding displayed on 2023 Event Web Page from date of signed contract through the event date

★ Gold Name Sponsor 5 POSITIONS AVAILABLE \$6,500.00

- Company name and brand featured on all event collateral
- Premium Placement on Trade Show Day
- Registration for one attendee (\$2,795.00 value)
- Half Page Ad in the 2023 Printed Event Guide
- Branding displayed on the step and repeat banner
- Branding displayed on 2023 Event Web Page from date of signed contract through the event date
- Logo Placement on 2023 Event Web Page

★ Silver Name Sponsor 10 POSITION AVAILABLE \$2,500.00

- Premium event placement at the cost of standard registration\*
- Quarter Page Ad in the 2023 Printed Event Guide
- Branding displayed on the step and repeat banner
- Logo placement in the printed event guide
- Branding displayed on 2023 Event Web Page from date of signed contract through the event date

\*Does not include registration fee

## ★ Bronze Name Sponsor 20 POSITIONS AVAILABLE

\$1,500.00

\*Does not include registration fee

- ▶ Branding displayed on the step and repeat banner
  - ▶ Logo placement in the printed event guide
  - ▶ Branding displayed on 2023 Event Web Page from date of signed contract through the event date
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## ★ Photobooth Sponsorship ONE POSITION AVAILABLE

\$7,500.00

- ▶ Easel at photobooth displaying sponsors branding
- ▶ Premium space at main event located next to the photo booth
- ▶ Bottom of photo slips printed with sponsors branding
- ▶ Registration for one attendee (\$2,795.00 value)
- ▶ Branding displayed on the step and repeat banner
- ▶ Logo placement in the printed event guide
- ▶ Branding displayed on 2023 Event Web Page from date of signed contract through the event date

## ★ Pre-Event Activity Sponsorship ONE POSITION AVAILABLE

\$7,500.00

- ▶ Sponsors branding on the 2023 Pre-Event Activity Collateral and Pre-Event Activity
- ▶ Title Rights to fly flag/banner before, during, and after the Event
- ▶ Registration for one attendee (\$2,795.00 value)
- ▶ Premium space on Trade Show Day
- ▶ Branding displayed on the step and repeat banner
- ▶ Logo placement in the printed event guide
- ▶ Branding displayed on 2023 Event Web Page from date of signed contract through the event date

★ Beverage Napkin Sponsorship

ONE POSITION AVAILABLE

\$ 2,500.00

- ▶ Beverage napkins printed with sponsor branding and personal message to be handed out with every beverage
- ▶ Branding displayed on the step and repeat banner
- ▶ Logo placement in the printed event guide
- ▶ Branding displayed on 2022 Event Web Page from date of signed contract through the event date

\*Does not include registration fee

★ Web Banner Advertisement

SIX POSITIONS AVAILABLE

\$1,500.00

- ▶ Rights to one of six web banner ad spaces within the 2020 Event Web Page
- ▶ Run date is from time of banner receipt through the event date\*

\*Does not include registration fee



2023 TOUR CONNECTION TERRANEA REGISTRATION FORM

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

ATTENDEE NAME(S) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

- TITLE CO-SPONSORSHIP - \$15,000
- MAIN STAGE & CONCERT SPONSORSHIP - \$12,500
- NAME BADGE SPONSORSHIP - \$10,000
- TRADESHOW BAG SPONSOR - \$10,000
- PLATINUM NAME SPONSOR - \$8,500
- GOLD NAME SPONSOR - \$6,500
- SILVER NAME SPONSOR - \$2,500
- BRONZE NAME SPONSOR - \$1,500
- PHOTO BOOTH SPONSORSHIP - \$7,500
- PRE-EVENT ACTIVITY SPONSORSHIP - \$7,500
- BEVERAGE NAPKIN SPONSORSHIP - \$2,500
- WEB BANNER ADVERTISEMENT - \$1,000

\*Please contact your account/sales rep for more details or any questions you may have regarding sponsorship opportunities.

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